

Domaine Carneros Releases the 2004 Ella Fitzgerald™ Brut Rosé

Proceeds To Benefit the Ella Fitzgerald™ Charitable Foundation & Local Youth Music Education Programs

Domaine Carneros will release the 2004 Ella Fitzgerald Brut Rosé at a special event at the winery on Friday, May 16, 2008. Guests will sip on the “Ella” along with other Domaine Carneros wines while enjoying hors d’oeuvres and listening to music by the “Black Olive Jazz” quartet who will perform a repertoire of Ella Fitzgerald songs. Silent and live auctions and special drawings will also be sprinkled throughout the evening’s event.

This release is the third in a series of special sparkling wines honoring Great Women. In 2002, “Frivolités” Brut Rosé was released to celebrate the 90th birthday of America’s culinary grande dame, Julia Child. In 2005, Domaine Carneros honored the centennial of Greta Garbo’s birth with the release of the 2001 Greta Garbo Brut Rosé.

As a grand tribute to the legendary Ella Fitzgerald, Domaine Carneros produced the Ella Fitzgerald Rosé sparkling wine to celebrate the accomplishments of “The First Lady of Song” and to commemorate the 50th anniversary of her first Grammy win in 1958 for Best Female Vocal Performance and Best Individual Jazz Performance. This limited release 2004 Rosé features aromas of strawberries and a touch of peach blended with subtle floral and exotic spice notes. The rich and balanced palate evolves to a lingering, luscious finish. Only 200 cases were produced and there will be a purchase limit of 3 bottles per person.

The Great Women series not only honors legendary and influential women, but also reveals another passion of Domaine Carneros, the support of good causes. A portion of all proceeds of the 2004 Ella Fitzgerald Brut Rosé will benefit the Ella Fitzgerald Foundation (www.EllaFitzgeraldFoundation.org). The Foundation was created in 1993 by Ella Fitzgerald, in order to “fulfill her desires to use the fruits of her success to help people of all races, cultures and beliefs.” In the spirit of further honoring the “First Lady of Song”, Domaine Carneros will donate 100% of the profit from the sales of the 2004 Ella Fitzgerald Brut Rosé from the May 16th event to support local youth jazz education programs at the Napa Valley Unified School District, the Sonoma School District and San Francisco's SFJAZZ Youth Program. These recipients are committed to celebrating music as an art form through the continued support and growth of various jazz education programs.

Established in 1987, Domaine Carneros stands alone as the only sparkling wine producer using exclusively Carneros grapes. The appellation is characterized by a long, moderately cool growing season tempered by the maritime breezes and lingering fog off of San Pablo Bay. In addition to sparkling wine, Domaine Carneros produces highly distinguished pinot noir. Domaine Carneros is located at 1240 Duhig Road in Napa, California. Telephone: 707-257-0101. The winery is open daily from 10:00am to 6:00pm for tours, tasting and sales. www.domainecarneros.com

Tickets for the Ella Fitzgerald Release event may be purchased by calling the winery at 1-800-716-2788 EXT 135. Please direct event questions to lmitchell@domainecarneros.com. Chateau Society Wine Club Member price is \$55 per person and General Public price is \$65 per person. For press inquiries: kcharles@charlescomm.com or 415-701-9463. The event will take place on Friday, May 16th, from 7:00 – 9:00 p.m. at Domaine Carneros.

EVENT:	"ELLA" RELEASE PARTY AT DOMAINE CARNEROS
EVENT DATE:	FRIDAY, MAY 16, 2008 (7:00PM – 9:00PM)
EVENT LOCATION/SETUP:	ARRIVAL/CHECK-IN: TERRACE (1-2 SKIRTED REG. TABLES, CHAIRS) ENTERTAINMENT: MAIN SALON (SELF-CONTAINED)—MICROPHONE, LIGHTING? FOOD/BEVERAGE: MAIN SALON, TERRACE (STATIONS AND EXISTING BARS IN SALON WITH SCATTERED HI-BOY TABLES) OVERFLOW: MEDIA ROOM (ADDITIONAL HI-BOY TABLES, NO CHAIRS)
EVENT PURPOSE:	A. RECOGNIZE NEXT GREAT WOMAN IN SERIES B. RAISE FUNDS FOR ELLA FOUNDATION, LOCAL JAZZ BAND C. INCREASE AWARENESS OF DC OFFERINGS D. PROVIDE VALUE FOR WINE CLUB MEMBERS
EVENT ATTENDEES/PRICING:	\$65 GENERAL PUBLIC \$55 (MEMBERS OF DOMAINE CARNEROS' CHATEAU SOCIETY)
ENTERTAINMENT:	"BLACK OLIVE JAZZ" QUARTET, FEATURING KAY ANDREAS KOSTOPOULOS, WILL PERFORM A REPERTOIRE OF ELLA FITZGERALD SONGS. (BAND INCLUDES PIANO, BASS, AND DRUM). SEE WWW.BLACKOLIVEJAZZ.COM CONTACT: SETUP TIME: PERFORMANCE: TO PLAY 7:00PM – 9:30PM WITH 15-MIN. BREAK NEEDS:
FOOD:	MENU PROVIDED BY ELAINE BELL CATERING <i>LOCAL ARTISAN CHEESE DISPLAY (STATION FOR #TBD IN MAIN SALON)</i> <i>HOG ISLAND OYSTER BAR (STATION FOR #TBD IN MAIN SALON)</i> <i>DUCK CONFIT IN PUFF PASTRY (PASSED HORS D'OEUVRE)</i> <i>ROSEMARY SKEWERED NOISSETTES OF LAMB PASSED HORS D'OEUVRE)</i> <i>CRISPY ARBORIO RISOTTO CAKES (PASSED HORS D'OEUVRE)</i> <i>CHILLED BRENTWOOD CORN SOUP SHOTS (PASSED HORS D'OEUVRE)</i>
WINES:	1. "ELLA" UPON ARRIVAL, ONLY 2. VINTAGE BRUT THROUGHOUT EVENT 3. ROSE THROUGHOUT EVENT 4. ESTATE PINOT NOIR THROUGHOUT EVENT

ABOUT ELLA:

BIRTH NAME: ELLA FITZGERALD

NICKNAMES: "LADY ELLA" AND "FIRST LADY OF SONG"

BIRTH DATE/PLACE: APRIL 25, 1917 IN NEWPORT NEWS, VA

DEATH DATE/PLACE: JUNE 15, 1996, BEVERLY HILLS, CA

PARENTS: WILLIAM FITZGERALD, TEMPERANCE

SIBLINGS: FRANCES DA SILVA (HALF SISTER)

MARRIED: BENNY KORNEGAY (1939-1940), RAY BROWN (1946-1952)

CHILDREN: RAY BROWN, JR.

GRANDCHILDREN: ALICE BROWN

FIRST STAGE PERFORMANCE: AMATEUR NIGHT AT THE APOLLO THEATER, 1934

FIRST RECORDING: "LOVE AND KISSES," DECCA - 1936

FIRST NUMBER ONE SONG: "A-TISKET, A-TASKET" - 1938

FAVORITE SPORTS TEAMS: (LOS ANGELES) DODGERS, LAKERS

Did You Know?

- AS A CHILD, ELLA ENJOYED PLAYING BASEBALL.
- ELLA'S FAVORITE SINGERS AS A CHILD WERE LOUIS ARMSTRONG AND CONNEE BOSWELL.
- ELLA MADE HER FIRST RECORDING ("LOVE AND KISSES") ON JUNE 12, 1935 WITH CHICK WEBB.
- IN THE 1940s, ELLA WAS KNOWN AS ONE OF THE BEST SCAT SINGERS IN THE WORLD.
- THROUGHOUT HER CAREER, ELLA RECORDED AT LEAST 200 ALBUMS.

ELLA'S ACHIEVEMENTS:

- 13 GRAMMY AWARDS
- "A-TISKET, A-TASKET" ENTERED INTO THE GRAMMY HALL OF FAME
- KENNEDY CENTER FOR PERFORMING ARTS' MEDAL OF HONOR AWARD
- THE RECORDING ACADEMY LIFETIME ACHIEVEMENT AWARD
- PIED PIPER AWARD
- WOMEN AT WORK ORGANIZATION'S BICENTENNIAL WOMAN
- AUTHORS AND PUBLISHERS' HIGHEST HONOR
- GEORGE AND IRA GERSHWIN AWARD FOR OUTSTANDING ACHIEVEMENT
- HONORARY CHAIRMANSHIP OF THE MARTIN LUTHER KING FOUNDATION
- RECEIVED FIRST ASCAP AWARD IN RECOGNITION OF AN ARTIST
- HONORARY DOCTORATE DEGREES FROM DARTMOUTH, TALLADEGA, HOWARD AND YALE UNIVERSITIES
- PEABODY AWARD FOR OUTSTANDING CONTRIBUTIONS IN MUSIC
- NAACP AWARD FOR LIFETIME ACHIEVEMENT

ELLA'S FOUNDATION:

THE ELLA FITZGERALD CHARITABLE FOUNDATION WAS CREATED AND FUNDED IN 1993 BY ELLA FITZGERALD, THE FIRST LADY OF SONG, IN ORDER TO FULFILL HER DESIRES TO USE THE FRUITS OF HER SUCCESS TO HELP PEOPLE OF ALL RACES, CULTURES AND BELIEFS.

THE ELLA AWARD:

NAMED AFTER ITS FIRST RECIPIENT, ELLA FITZGERALD, THE ELLA AWARD IS GIVEN TO SINGERS WHOSE SIGNIFICANT MUSICAL ACCOMPLISHMENTS ARE EQUALED BY THEIR DEDICATION TO CHARITABLE AND HUMANITARIAN CAUSES BOTH LOCAL AND INTERNATIONAL.

ANDY WILLIAMS HAS BEEN NAMED THE RECIPIENT OF THE 17TH ANNUAL ELLA AWARD BY THE SOCIETY OF SINGERS (SOS) AND WILL BE PRESENTED WITH THE AWARD IN BEVERLY HILLS, CA ON MONDAY, MAY 19. THE ANNOUNCEMENT WAS MADE BY JERRY F. SHARELL, THE PRESIDENT AND CEO OF SOS, A NON-PROFIT ORGANIZATION THAT OFFERS COMPREHENSIVE SERVICES TO MEET THE EMERGENCY FINANCIAL NEEDS OF PROFESSIONAL SINGERS WORLDWIDE.

THE SOCIETY OF SINGERS WAS FOUNDED IN 1984 BY CHAIRMAN EMERITUS GINNY (MRS. HENRY) MANCINI AND GILDA MAIKEN ANDERSON WHEN THE TWO FRIENDS, BOTH OF THEM FORMER PROFESSIONAL SINGERS, REALIZED THAT MANY OF THEIR FRIENDS AND COLLEAGUES WERE WITHOUT PENSIONS, UNIONS, MEDICAL INSURANCE OR PLACES TO TURN FOR FINANCIAL HELP DURING TOUGH TIMES. WITH THE HELP OF DONATIONS FROM PRIVATE AND CORPORATE SPONSORS, SOS OFFERS COMPREHENSIVE SERVICES TO MEET THE EMERGENCY FINANCIAL NEEDS OF APPLICANTS WHO HAVE EARNED THEIR PRIMARY LIVING AS SINGERS FOR FIVE YEARS OR MORE. SOS AIDS PROFESSIONAL SINGERS OF ALL AGES, ETHNIC AND SOCIO-ECONOMIC BACKGROUNDS. SOS BENEFITS THE HEALTH AND WELFARE OF PROFESSIONAL SINGERS WORLDWIDE AND AWARDS SCHOLARSHIPS TO STUDENTS PURSUING THEIR EDUCATION IN THE VOCAL ARTS.

QUOTES BY ELLA:

"I'VE HAD SOME WONDERFUL LOVE AFFAIRS AND SOME THAT DIDN'T WORK OUT. I DON'T WANT TO DWELL ON THAT AND I DON'T WANT TO PUT PEOPLE DOWN, BUT I THINK ALL THE FABULOUS PLACES I'VE BEEN, THE WONDERFUL THINGS THAT HAVE HAPPENED FOR ME, THE GREAT PEOPLE I'VE MET - THAT OUGHT TO MAKE A STORY."

"SOME KIDS IN ITALY CALL ME 'MAMA JAZZ; I THOUGHT THAT WAS SO CUTE. AS LONG AS THEY DON'T CALL ME 'GRANDMA JAZZ.'"

"OH, I HAVE GOBS AND GOBS OF IDEAS, BUT... WELL, YOU DREAM THINGS LIKE THAT, AND THAT'S WHAT THESE ARE, YOU KNOW--MY DAY DREAMS."

"I SING LIKE I FEEL."

"A LOT OF SINGERS THINK ALL THEY HAVE TO DO IS EXERCISE THEIR TONSILS TO GET AHEAD. THEY REFUSE TO LOOK FOR NEW IDEAS AND NEW OUTLETS, SO THEY FALL BY THE WAYSIDE... I'M GOING TO TRY TO FIND OUT THE NEW IDEAS BEFORE THE OTHERS DO."

"I KNOW I'M NO GLAMOUR GIRL, AND IT'S NOT EASY FOR ME TO GET UP IN FRONT OF A CROWD OF PEOPLE. IT USED TO BOTHER ME A LOT, BUT NOW I'VE GOT IT FIGURED OUT THAT GOD GAVE ME THIS TALENT TO USE, SO I JUST STAND THERE AND SING."

"I STOLE EVERYTHING I EVER HEARD, BUT MOSTLY I STOLE FROM THE HORNS."

"IT ISN'T WHERE YOU CAME FROM, IT'S WHERE YOU'RE GOING THAT COUNTS."

"COMING THROUGH THE YEARS, AND FINDING THAT I NOT ONLY HAVE JUST THE FANS OF MY DAY, BUT THE YOUNG ONES OF TODAY -- THAT'S WHAT IT MEANS, IT MEANS IT WAS WORTH ALL OF IT."

"THE ONLY THING BETTER THAN SINGING IS MORE SINGING."

"ONCE, WHEN WE WERE PLAYING AT THE APOLLO, HOLIDAY WAS WORKING A BLOCK AWAY AT THE HARLEM OPERA HOUSE. SOME OF US WENT OVER BETWEEN SHOWS TO CATCH HER, AND AFTERWARDS WE WENT BACKSTAGE. I DID SOMETHING THEN, AND I STILL DON'T KNOW IF IT WAS THE RIGHT THING TO DO - I ASKED HER FOR HER AUTOGRAPH."

"JUST DON'T GIVE UP TRYING TO DO WHAT YOU REALLY WANT TO DO. WHERE THERE IS LOVE AND INSPIRATION, I DON'T THINK YOU CAN GO WRONG."

"I GUESS WHAT EVERYONE WANTS MORE THAN ANYTHING ELSE IS TO BE LOVED. AND TO KNOW THAT YOU LOVED ME FOR MY SINGING IS TOO MUCH FOR ME. FORGIVE ME IF I DON'T HAVE ALL THE WORDS. MAYBE I CAN SING IT AND YOU'LL UNDERSTAND."

QUOTES ABOUT ELLA:

"THE ONE RADIO VOICE THAT I LISTENED TO ABOVE OTHERS BELONGED TO ELLA FITZGERALD. THERE WAS A QUALITY TO HER VOICE THAT FASCINATED ME, AND I'D SING ALONG WITH HER, TRYING TO CATCH THE SUBTLE WAYS SHE SHADED HER VOICE, THE CASUAL YET CLEAN WAY SHE SANG THE WORDS."-- DORIS DAY

"ELLA'S VOICE BECOMES THE ORCHESTRA'S RICHEST AND MOST VERSATILE SOUND." -- ARTHUR FIEDLER

"SHE HAS BEEN MORE FAMOUS, OVER A LONGER TIME SPAN, THAN ANY OTHER FEMALE SINGER."
-- LEONARD FEATHER

"MAN, WOMAN OR CHILD, ELLA IS THE GREATEST OF THEM ALL."-- BING CROSBY

"THE BEST WAY TO START ANY MUSICAL EVENING IS WITH THIS GIRL. IT DON'T GET BETTER THAN THIS."
-- FRANK SINATRA

"MUSIC COMES OUT OF HER. WHEN SHE WALKS DOWN THE STREET, SHE LEAVES NOTES." -- JIMMY ROWLES

"SHE HAS BEEN ONE OF MY ALL-TIME FAVORITE SINGERS FOR MANY YEARS AND STILL IS - SHE'S TERRIFIC."--

PERRY COMO

"SHE WAS THE BEST. SHE WAS THE BEST THERE EVER WAS. AMONGST ALL OF US WHO SING, SHE WAS THE BEST."-- JOHNNY MATHIS

"EVERY OTHER SINGER, MALE OR FEMALE, IF THEY'RE LUCKY, THEY LISTEN TO ELLA." -- PAT BOONE

"I CALL HER THE HIGH PRIESTESS OF SONG." -- MEL TORME

"I WAS THERE FROM THE BEGINNING, AND IT WAS OBVIOUS FROM THE START WHAT SHE HAD THAT NIGHT AT THE APOLLO. MY GOODNESS, WHAT SHE'S DONE WITH IT." -- BENNY CARTER

"WHATEVER SHE DOES TO MY SONGS, SHE ALWAYS MAKES THEM SOUND BETTER." -- RICHARD RODGERS

"THERE IS NO VOICE LIKE THAT LADY. SHE HAS IT ALL. SHE'S COMPLETE."-- LOUIE BELLSON

"ELLA IS SIMPLY THE GREATEST SINGER OF THEM ALL."-- PEARLY BAILEY

"ELLA'S MUSICIANSHIP IS JUST INCREDIBLE. PLAYING WITH HER IS LIKE PLAYING WITH A FULL ORCHESTRA."
-- ED THIGPEN

"ELLA'S AMAZING! MY DAUGHTER SAYS THAT EVERY TIME SHE MAKES A MISTAKE, IT BECOMES A HIT RECORD."
-- LUCILLE BALL

"IF YOU WANT TO LEARN HOW TO SING, LISTEN TO ELLA FITZGERALD." -- VINCENTE MINNELLI

"ELLA IS THE BOSS LADY. THAT'S ALL." -- BILLY STRAYHORN

"SHE BRINGS OUT THE BEST IN EVERYBODY, MAKING EVERYONE WORK THAT MUCH HARDER TO KEEP UP WITH HER."-- ANDY WILLIAMS

"IT IS SO MUCH FUN TO SING WITH ELLA. IT IS SO NICE TO SING WITH SOMEONE WHO DOES MORE THAN MAKE A PRETTY NOISE." -- JO STAFFORD

"SHE IS THE MOST THOROUGH PROFESSIONAL I HAVE WORKED WITH--EVERY WORKING MOMENT WAS PURE JOY."
-- RICHARD PERRY

"SHE IS AMAZINGLY CREATIVE, BRINGING SO MUCH MORE TO A SONG THAN JUST A SINGER. SHE IS A FIRST-CLASS MUSICIAN AND THE MOST GRACIOUS PERSON IN THE WORLD." -- MARTY PAICH

"SHE ALWAYS ENCOURAGED ME TO CREATE AND TAKE MY TURN IN OUR DUETS, NEVER PLAYING THE STAR."--
JOE PASS