

## **DOMAINE CARNEROS**.

## REMI COHEN CEO



On the first day of the 2020 harvest, Remi Cohen joined the Domaine Carneros family as CEO, bringing with her a diverse, twenty-year track record of experience in all facets of the fine wine business, from vineyard management and winemaking to sales, marketing, and brand development. Continuing Domaine Carneros' tradition of visionary female leadership, Cohen is the ideal candidate to take over from illustrious founding winemaker and former CEO Eileen Crane.

The new role brings Cohen's career full circle, for it's in Carneros where it all began. After graduating with a Bachelor of Science in Molecular and Cellular Biology from the University of California, Berkeley, Cohen was more interested in studying plant biology than medicine, and thus enrolled in the University of California, Davis' master's program in viticulture. Before graduating, the chance to taste her first wine vertical of reserve Pinot Noir from the iconic Saintsbury was truly eye-opening and sparked Cohen's interest in the Carneros AVA.

That tasting parlayed into her first harvest job at Saintsbury in 2001 and that same year, Cohen met Crane, unaware at the time that nearly 20 years down the road, she would be the one chosen to build on her 33-year legacy. But first, Cohen continued her tour de Carneros at Bouchaine Vineyards, where she was the vineyard manager for four years, and then the director of vineyard operations for Merryvale and Starmont. During this time she also completed her MBA in Finance from Golden State University and began to expand her experience in viticulture and winemaking to the sales and marketing side of the wine business, eventually being promoted to the role as Vice President at Merryvale.

An opportunity to be the director of winemaking and vineyards at Cliff Lede Vineyards led Cohen to her first and only departure from Carneros after spending a decade fully immersing herself in the region. It was at Cliff Lede that she not only honed her winemaking craft, but then moved fully to the business side of the industry as VP of Operations and later, COO. This nearly ten-year stint at Cliff Lede was the final piece to Cohen's journey that prepared her for a return to her Carneros roots as the CEO of Domaine Carneros, which she calls her "dream job."

A big part of Cohen's vision for the future of Domaine Carneros is to build upon the winery's already rigorous sustainability program. Cohen brings extensive experience in sustainable winegrowing and business management to the table, most recently spearheading Cliff Lede's achievement of the Napa Green certification.

Cohen is also a certified sommelier, which makes her adept at providing luxurious and educational hospitality experiences. She served as the President of the Stags Leap District Winegrowers Association for five years and was previously a Board Member of the Napa Valley Grapegrowers Association. Cohen was recognized as one of Wine Enthusiast's 40 Under 40 in 2015 as a tastemaker and influencer in Napa Valley. She resides in Napa and enjoys traveling to wine regions around the world, sampling diverse cultures and cuisines, and loves dance, hiking, yoga and world music.

## FOR PRESS INFORMATION

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