

Marketing Assistant needed at Domaine Carneros!

You may have passed by our winery or sipped a bit of Sparkling from our Chateau and thought about working among the serenity of the Carneros scenery. Not only is the ambiance magnificent, but being a part of Domaine Carneros is being part of a Company that values its employees and promotes a transparent Open Book Management concept.

The Marketing Assistant supports the marketing department in coordinating all of its marketing efforts and in accomplishing the department's daily administrative tasks. This role provides design support in the development of both digital and print collateral and DTC marketing campaigns. Additionally, this role is responsible for maintaining and communicating the marketing department calendar and coordinating activities involved in the preparation of advertising, sales promotion and supporting the marketing of company products.

This is a fabulous opportunity for anyone interested in a Marketing career within the wine industry. We are looking for someone who is knowledgeable in customer feedback platforms (ie: Yelp, TripAdvisor, etc.), has excellent written and verbal communication skills, and a high aptitude for attention to detail. One year of experience marketing products in a luxury goods or high end sales environment, experience in Photoshop and multimedia, digital and virtual platforms, and knowledge of wines is preferred.

So if you want to join a Company that is committed to their employees and a team that is hardworking, dedicated and fun, then apply NOW! Send your resume to resume@domainecarneros.com

