

Brand Marketing Coordinator needed at Domaine Carneros!

Become a key member of the iconic Domaine Carneros Winery's Marketing Team. We're a small but mighty team in search of a Brand Marketing Coordinator that is good humored, curious, creative, and who sees what needs to be done to support great marketing.

The Brand Marketing Coordinator is responsible for maintaining Domaine Carneros' website and social media content relative to the brand standards and digital marketing strategic goals. The Brand Marketing Coordinator develops, monitors, analyzes and optimizes digital content across all platforms. This role collaborates with key members from multiple internal departments and external vendor relationships in the development and design of original marketing content and social media campaigns that attract and sustain interest, and present a prominent, positive and compelling brand identity.

This is an ideal position for someone who has 3 years or more of experience in wine marketing, a Bachelor's degree or equivalent in Marketing and is looking to hone their marketing skills to achieve revenue goals while maintaining high brand standards. Qualified candidates must be proficient in Photoshop and multimedia, digital, virtual and customer feedback platforms. Excellent written and verbal communication, organization, and attention to detail skills are required. Knowledge of wines, winemaking and the Napa and Sonoma Valleys is preferred.

Domaine Carneros is a singular winery best known as a small grower-producer of méthode traditionnelle sparkling wine, Pinot Noir, estate vineyards, and a breathtakingly beautiful château. Not only is the ambiance magnificent, but being a part of the Domaine Carneros team is like being part of a Company that values its employees, their wellness, their career development, and provides an exceptionally robust benefit package.

So come join our team and apply NOW!

