

Digital Marketing Manager needed at Domaine Carneros!

Become a key member of the iconic Domaine Carneros Winery's Marketing Team. We're a small but mighty team in search of a Digital Marketing Coordinator that is good humored, curious, creative, and who sees what needs to be done to support great marketing.

The Digital Marketing Manager is responsible for all aspects of Domaine Carneros digital presence, building upon successes while finding new opportunities for growth. The role develops, monitors, analyzes, and optimizes digital content across all platforms, conceptualizing and executing original marketing content and campaigns that attract and sustain interest and present a consistent and compelling brand identity. This role reports to the Director of Marketing, and collaborates with external vendors and key internal team members. The right candidate will have broad skills ranging from video and photo expertise to reporting in excel and navigating google analytics.

This is an ideal position for someone who has 3 years or more of experience in wine marketing, a Bachelor's degree or equivalent in Marketing and is looking to hone their marketing skills to achieve revenue goals while maintaining high brand standards. Qualified candidates must be proficient in Photoshop and multimedia, digital, virtual and customer feedback platforms. Excellent written and verbal communication, organization, and attention to detail skills are required. Knowledge of wines, winemaking and the Napa and Sonoma Valleys is preferred.

Domaine Carneros is a singular winery best known as a small grower-producer of méthode traditionnelle sparkling wine, Pinot Noir, estate vineyards, and a breathtakingly beautiful château. Not only is the ambiance magnificent, but being a part of the Domaine Carneros team is like being part of a Company that values its employees, their wellness, their career development, and provides an exceptionally robust benefit package.

So come join our team and apply NOW!

